

DESIGN INTERVENTION

INTRODUCTION

Hello, my name is Gustavo Patino aka LUCKY PATINO as I am known in the Graffiti “underworld”. I am an urban artist based out of Porterville, California. I have been doing graffiti since the age of 8. At a very young age, I became a gang member loyal to the Mexican Mafia. I grew up in very dangerous situations which led me to an early life of crime. Unfortunately, as a result of my lifestyle, I spent over a third of my life incarcerated, **SEE EXHIBIT A**. As a young adult I was fighting four life sentences as I went to trial awaiting my fate from 12 jurors. As I was sentenced to 16 years in state prison, I thought my life was over. I saw no hope as reality set it and there was no evading the “cup” that was set before me to drink its bitter reality. Little did I know that destiny would have me cross paths with someone very influential in the entertainment industry. Fortunately, my last phase of incarceration changed my life in a positive direction when I met a fellow inmate Anand Jon Alexander who began to nurture and mentor my creativity which unbeknownst to me, life had predestined our paths to cross in a very significant manner.

LIFE OF CRIME

From a very young age, I started a life of crime. I had multiple run ins with law enforcement before I was a teenager. I was expelled from multiple schools, failed all my classes, and got into many fights to the point that law enforcement encouraged me to enroll in the sport of boxing. As a gang member I was involved in multiple riots, shoot outs, and high level of crimes.

At the age of 18, I was in a California county jail and expected to be released soon. There was a “big homie” with me at the county jail who was connected to the Mexican Mafia and committed a murder. Knowing that my release was imminent, the mafia reached out to me and requested that I locate the star witness to the Big Homie’s case and murder the witness so that he would be cleared of all charges.

Moreover, as the years passed, I was introduced to what is known as the Nuestra Familia Northern prison organization. Even though I was southern Hispanic, my strong family ties to the mob made an exception to the rule in the infamous war between the North and the South. In secret, I started to get involved with the “enemy”. This was until one day everything changed. I was caught in the middle of a shootout for a major drug seizure that had several powerful men desiring its possession. It was that fateful night that one of the drug dealers gun men and one of my co-defendants got into a fight. The gun men overpowered the 17-year-old boy, choked him, put his weapon to the kids face, and took his life. The muzzle flashed as a life was forever taken. I heard the life leave his body. I then found myself in state prison doing 16 years.

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LIFE CHANGING MOMENT

As a young Latino male, I became a statistic all too familiar in the Hispanic neighborhoods in the state of California. It was in prison where I came to know despair, hopelessness, death, and chaos intermingled with survival. In the darkest moments of my 16-year prison sentence I did what I have always done to escape my dark reality. I created graffiti designs and created entire fonts **SEE EXHIBIT B, C, D, E, F**. Art has been a lifelong journey for me, never a destination.

It was in 2013 at California Correctional Institution Tehachapi, C Yard that my transformation story began. Anand Jon saw that I was designing and asked to see my art sketches. For two weeks he would repeatedly ask to see my designs. Fortunately, the day arrived when I had my entire art book with me in the day room. At the time, I did not know that I was in the presence of “young Versace” Anand an award-winning fashion icon with connections in the entertainment industry.

When he saw my potential, he didn’t waste any time, as he encouraged me to fine tune my artistic skills. At first, I did not understand why he was interested in me and my abilities. I soon realized his passion included helping others discover their own unique potentials and gifts. He played a role in the successful careers of celebrity powerhouses such as Ivanka Trump, the Hilton sisters, and actress Michelle Rodriguez, **see EXHIBIT(S) G,H,I**.

As I got to know him personally, I realized the case against him did not add up. I started to discern that he could be innocent of the charges that he was convicted for many years ago. He is very well spoken and centered in spirituality. Anand started to teach me the principles of success. He taught me how to present myself properly, how to speak with purpose, how to present a million-dollar business idea, and how to use artistic skills to design. My apprenticeship towards success was underway.

Upon my release from prison, I continued my apprenticeship under Anand Jon. The journey exceeded my expectations. I became involved in high end fashion and learned the principles of photography through fashion shoots. Furthermore, I participated in a high-profile charity event to “save the planet with style” which was held at the historic Marwah Estate in Malibu, CA. I was fortunate to see the designs that I had been working on with Anand turn into reality as they were worn by influencers and high-profile eco-activists. [EcoVvear \(@ecovvear\)](#) • [Instagram photos and videos](#)

After he “discovered” me in prison, my life went from the cold grey of prison to the red carpet. I am part of a world I could never have imagined for myself including, high end fashion, film/documentaries, and legal/political groups. I shake hands with politicians, mayors, Nobel Peace Prize winners, the Secretary of State, the Los Angeles County District Attorney, and other

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powerful “movers and shakers” to help sustain the planet. I came to know and work with influential political figures and racial justice warriors, such as Patty Lopez, **SEE EXHIBIT J**, of Mujeres Alfa International, [INICIO | Mujeres Alfa Int \(mujeresalfainternacional.org\)](http://INICIO | Mujeres Alfa Int (mujeresalfainternacional.org)) an organization which focuses on legal and political awareness for women injustices in the US among other legal injustices. She is the Democratic political figure that passed Assembly Bill 1909 which made it a felony for law enforcement to tamper with or withhold evidence to secure a conviction in California. I now am a member of International Justice Alliance (<https://internationaljusticealliance.org>) a nonprofit organization that focuses on racial and legal injustices. I also went behind the camera to film a groundbreaking and award nominated original called “MELENINUM DARK GHOST STORIES” **SEE EXHIBIT k**. (<https://www.youtube.com/watch?v=9j66ceqyzdq&t=190s>) that focuses on bringing minority struggles to light in America, in addition to women empowerment. I am helping to empower women minorities such as Cathy Garcia, a seamstress from Mexico. Anand turned to Ms. Garcia’s business, GARCIA’S CUSTOM EMBROIDERY, [Custom Embroidery Shop- Customized apparel for your business or organization \(garciascustomembroidery.com\)](http://Custom Embroidery Shop- Customized apparel for your business or organization (garciascustomembroidery.com)) to help manufacture his unique designs. Being involved with Anand, he is polishing me to shine like a diamond. I learned the details that occur behind the scenes in creating a successful label. I now create Tek packs from simple “FLATS” and conduct business overseas in various countries, **SEE EXHIBIT L**. In my apprenticeship I am involved in international business with countries such as Italy, Pakistan, Mexico, India and China. I learned the science behind manufacturing and logistics of dealing with foreign companies. From the initial details to in marketing to make a brand financially successful, my story as an artist is successful because Anand took the time to help me. Not to mention that everything Anand touches turns to gold, it is clear that Anand has a passion for eco-sustainability, helping minorities, and racial justice activism.

REQUEST

I would greatly appreciate a letter from you to Governor Newsom requesting that he commute Anand Jon’s prison sentence. My friend and mentor.

Gustavo Gonzalez (AKA Lucky Patino)

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EXHIBITS

EXHIBIT A



Me in my California Department of Corrections and Rehabilitation prison blues. I spent the majority of my 20's incarcerated so I only have county jail/prison mugshots and identification cards to remember those years.



Me sitting at the beautiful Marwah Estate in Malibu, CA. Attending the Eco Fashion event hosted by Anand Jon. In this event we gathered together for a fashion event with a blend of legal, political and environmental causes.

<https://www.internationaljusticealliance.org> 2022

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EXHIBIT B My LKY logo I created in prison.



EXHIBIT C, This is an urban design I created while in prison and put it in vector format. Once I was released. Anand brought my design capabilities to new heights as he taught me the inner details of high-end design. I am now regarded as one of the top ten graffiti artists in the world.

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EXHIBIT D

One of the nearly 100 fonts I have created. This is the Greek alphabet; I titled this font RACHEL in my dearest's memory.

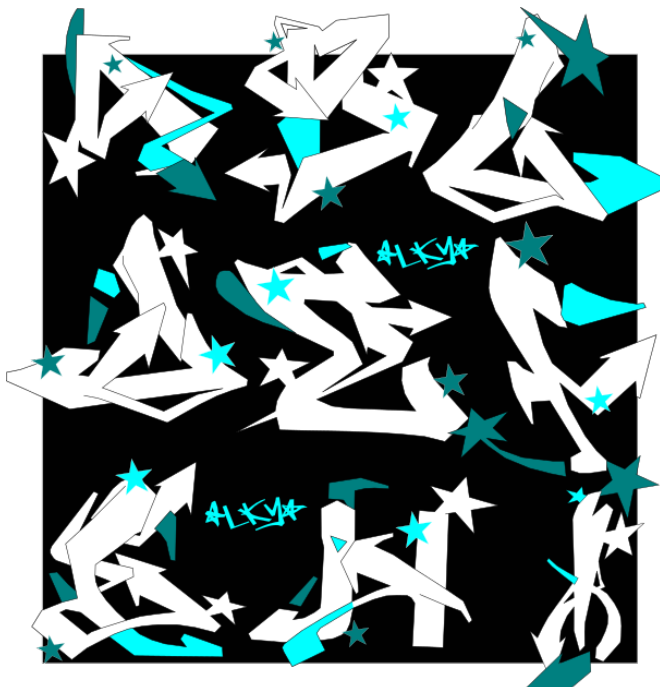


EXHIBIT E

The SPRING LOVE font I created in which I named it as such because it was in the spring of 2021 in which I began a very meaningful relationship with Rachel.

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EXHIBIT F

A free hand requiem I made using spray cans for my beloved Rachel Martinez. Anand showed me a great amount of emotional support when I lost her. He encouraged me to continue to honor Rachel even in death. From his mentorship I created 19 fonts in her honor. The letters in this piece are in the RACHELS LAST BREATH font I created.

font I created.

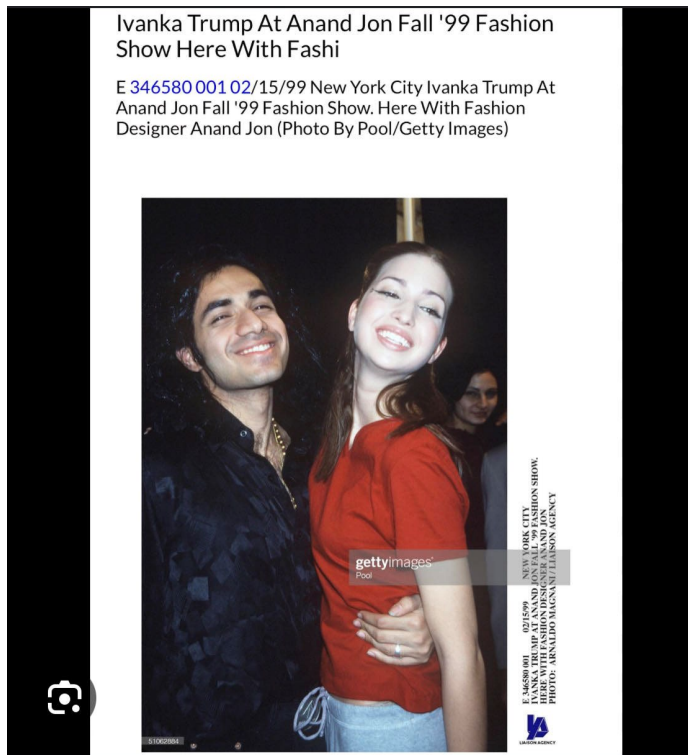


EXHIBIT G

Anand Jon with a young Ivanka Trump.

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EXHIBIT H

Anand with Paris Hilton and Donald Trump.



EXHIBIT I

Anand with Michele Rodriguez.

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EXHIBIT J

Patty Lopez, California State Assembly Member Former Democrat of the San Fernando Valley District and Founder of Mujeres Alfa Internacional, Shashi Abraham and Lucky Patino. In an International Justice Alliance event summer of 2022.



EXHIBIT K

This is a film in which Anand prepared me to be in, acting is not easy. This documentary focuses on bringing social injustices to light that affect women and minorities in America today.

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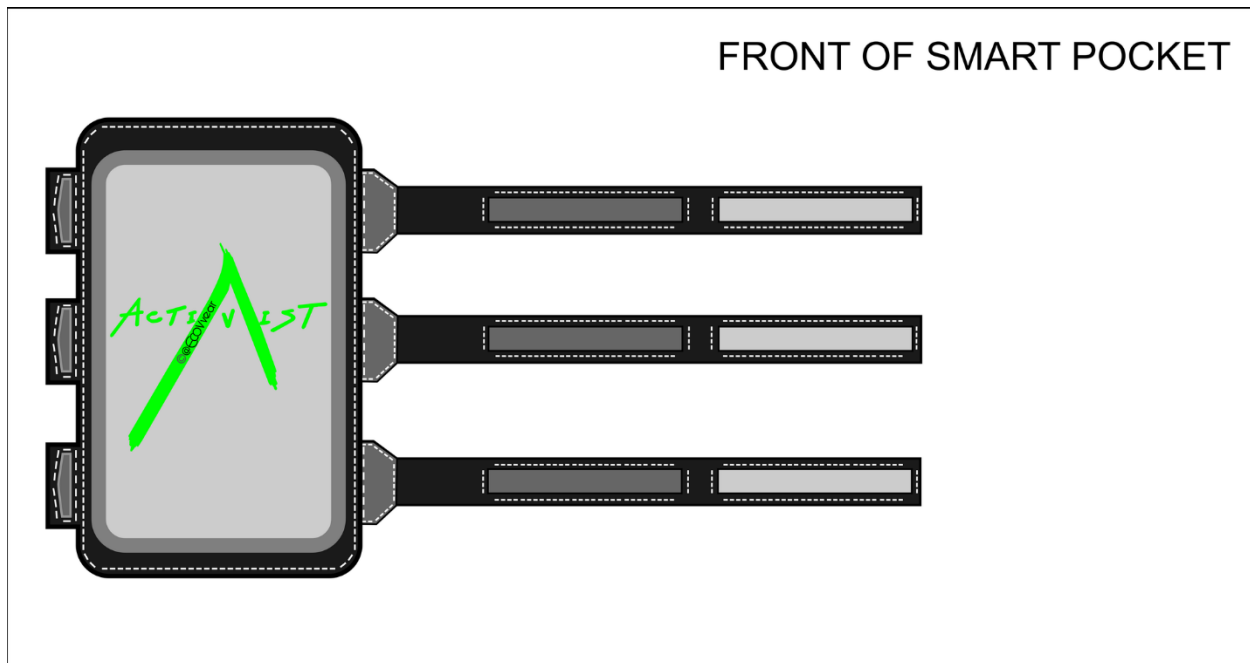


EXHIBIT L The EcoVvear Activist Smart Pocket, Tek Pack design that will soon be presented to the market at a global scale. Anand has a genuine heart for what is known as the Global Climate Crisis. It is in EcoVvear where he uses his influence and connections to bring forth efforts to help the world by lessening the pollution crisis in the world.



EXHIBIT M

Elyana (ELVI) Violet in Sacramento with California Assembly Member Dr. Corey Jackson. Such an amazing team at International Justice Alliance and fashion brand EcoVvear Activist in which Anand has blessed me to become a part of.

<https://internationaljusticealliance.org>

Instagram @butterfliezbrand

DESIGN TRANSFERATIONS



EXHIBIT N

Dr. Sanjana Jon (Center), [Welcome To Sanjana Jon Official | Website](#) -. Model Elyana Violet (FAR RIGHT) [Butterfly Talent Management \(@bflytalent\)](#) • [Instagram photos and videos](#). Model Anya Kalia (Far Left) [Anya Kalia \(@anyakaliaofficial\)](#) • [Instagram photos and videos](#). In a political red carpet event in Sacramento.

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EXHIBIT O

Original Lucky Patino, LKY Official designs. The beautiful fruition of LKY came through the direct mentorship of Anand Jon. I am humbled and appreciative of the teachings I have learned from Anand.



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EXHIBIT P

Anand holding fashion flats in prison. Even amid wrongful incarceration Anand never lost his gift to design. He continues to be golden. Photo by <https://petermerts.com> 2023.



EXHIBIT Q

The beautiful ACTIVIST A, this project was a fun one to work with along side Anand as he mentored me in perfect direction to its approved state. [Ecovwear – ECOVWEAR](#)

DESIGN TRANSFERMENTS

EXHIBIT R



@Butterfliezbrand @ecovwear at MAGIC in Las Vegas, Nevada featuring Elyana V. ([@elvi](https://www.instagram.com/elvi)) • [Instagram photos and videos](#), (Hailey B, Kylie F, Ash T & Alondra P.) [Ecovwear – ECOVWEAR](#)

DESIGN TRANSFER POINTS



EXHIBIT 5 Attending a DAVIS VANGUARD <https://www.davisvanguard.org> event in Sacramento, CA as part of International Justice Alliance. From left to right Sandra Chavez, Lucky Patino, Frankie Carillo (EXONEREE) and Elyana Violette (ELVI).

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